

RESOLUTION NO. 2011-243

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
AUTHORIZING THE CITY MANAGER TO IMPLEMENT THE TRANSIT
ADVERTISING POLICY**

WHEREAS, the City of Elk Grove operates a comprehensive transit system; and


WHEREAS, the City owns and operates both a fleet of transit vehicles, as well as numerous transit bus shelters; and

WHEREAS, the City is interested in soliciting interest offering advertising on the Transit fleet and bus shelters; and

WHEREAS, prior to issuance of a Request for Proposals for Transit Advertising Services, it is in the City's best interest to adopt a Policy clearly identifying any restrictions and/or prohibitions on advertising content.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove authorizes the City Manager to implement the Transit Advertising Policy.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 14th day of December 2011.



JAMES COOPER, MAYOR of the
CITY OF ELK GROVE

ATTEST:



JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:



JONATHAN HOBBS,
INTERIM CITY ATTORNEY

**CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2011-243**

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) ss
CITY OF ELK GROVE)

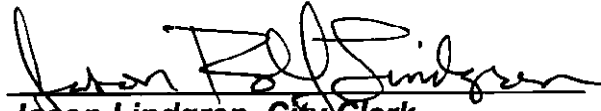
I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on December 14, 2011 by the following vote:

AYES : **COUNCILMEMBERS:** *Cooper, Hume, Davis, Detrick, Scherman*

NOES: **COUNCILMEMBERS:** *None*

ABSTAIN : **COUNCILMEMBERS:** *None*

ABSENT: **COUNCILMEMBERS:** *None*


**Jason Lindgren, City Clerk
City of Elk Grove, California**